

POSDAYA (FAMILY'S EMPOWERMENT CENTER)

Posdaya, or Family Empowerment Station is one of the places for people to socialize, advocate, communicate, inform, educate, and also can be developed into a place to strengthen the functions of the family. That strength is hoped for the families to be able to make themselves as prosper, independent, and able to face the challenge in the future. It can be said that Posdaya is a place to empower and strengthen the 8 functions of the family, which are religious function, cultural function, love function, protection function, reproduction and health function, education function, economy or entrepreneurship function, and environmental function.

Posdaya is a movement which has the character of "bottom up program", that carries the independency and using the resources available as the source for all solutions. Posdaya is developed into one of the places to raise the life quality of the people of Surabaya, and it can be fulfilled through the strengthened functions of the family. Nowadays, Posdaya reaches many corners of Indonesia. There are many Regents or Mayors who positively push their people to form and develop Posdaya in their area. Posdaya can be developed everywhere, even in the religious community like the mosque.

Posdaya is formed to refresh the social life, like living together hand-in-hand to help form a happy and prosperous family. Besides, Posdaya is also involve in the social peace between people, the lowest level of the social life, which is family. It can be the glue for the families in order to form a peaceful and dynamic life. Posdaya is hoped to be able to give the chance for every family to give or receive the renewal or innovations that can be used to build their own family into a happier and more prosperous family.

Posdaya is new innovation to welcome the recommendation from the Surabaya City Government to develop the human resources through the active participation of the families. The process of the empowerment is prioritized on the increasing the ability of the families to work hard in escaping themselves from ignorance, idleness, and poverty in the wide context. The aim for this program is for the families to be able to do the eight functions of family based on the Millennium Development Goals (MDGs), and the development for those functions is aimed to five priorities, such as (1) commitment towards the leaders in their village, district, and regency, (2) the development of the religious function, family planning function, and health function, (3) educational function, (4) entrepreneurship function, and (5) living environmental function which gives the meaning of a happy and prosperous family.

The initial idea for Posdaya was came from Yayasan Dana Sejahtera Mandiri, or abbreviated as Damandiri, a foundation which cooperate with some parts like the universities and regional governments. The forming and development of Posdaya in that area was supported by the Human Resources Development Center of the Bogor Institute of Agriculture since the last 2006. The funding for this program came from the foundation (Yayasan Damandiri), regional government, university students, and companies through their CSR program.

Refers to the previous condition that the program to overcome poverty was not really exactly as the hoped function, then it was changed into a new model named Pos Pemberdayaan Keluarga, or locally shortened as Posdaya. This new model emphasizes on the empowerment of the families in overcoming the poverty, especially in the four sectors which are education, health, economy, and living environment.

To optimize the work of Posdaya and to make the objectives come true in the future, the participation from all parts and from many social components in Surabaya is being awaited. It is hoped that thorough Posdaya, the effort to empower the people and overcome the poverty in our country can be fulfilled gradually and systemically.

