

## **Reading Mandatory Curriculum & Reading Challenge**

(A movement of cultural literacy learning in schools with Structured, Systematic, Massive, Sustainable and Documented bases)

Grim portrait of school libraries are generally located in a corner of the school with a poor condition as well as books inadequate become a regular sight. Children have a low reading level making them far from noble character, not proficient in make some idea, and lack of confidence. This is because due to the low awareness at the importance of cultural literacy, among the academic community do not understand the benefits of the library as a center of literacy. If the grim portrait is not changed then Prof. Iwan Pranoto predictions on Indonesian children will be difficult to live in the 21st century will come true.

Starting from the school library's grim portrait, Archives and Library Agency of Surabaya (Barpus) make efforts to succeed the cultural literacy learning through the "Transformation of Surabaya City Literacy". Three key strategies were implemented, such as Power Strategy, Normative of Educational and Persuasive Strategy. Reading Mandatory Curriculum is one of the elements of Normative Educational strategy implementation.

The first step is to improve the accessibility of the library system to be easy to be reached by the target, among others, family, school and community. It is depicted by their 1451 service points throughout Surabaya as well as in School, RW Hall, Parks, Flat, Liponsos, Hospital, Village, and District etc. The entire program of cultural literacy learning in Surabaya done STRUCTURED, SYSTEMATIC, MASSIVE, SUSTAINABLE an WELL-DOCUMENTED.

Reading Mandatory Curriculum lasted since 2012 was marked by the launching of the "Gerakan Wajib Baca (Must-Read Movement) through government regulation letter for Reading Mandatory Curriculum at the library in Bahasa Indonesia studying hours, SE No. 041/9589 / 436.6.4 / 2012. The regulation letter explained three important points include: (1) that the whole school in Surabaya enjoined implement Reading Mandatory Movement in the school library, which involves all teachers and students. (2) Make a Daily Schedule or Weekly

implementation of compulsory reading in the school library for 2 hours lessons learned from the allocation of teaching Bahasa Indonesia studying hours. (3) The current reading material in school libraries include Literacy Class 5 M (Reading with reading technique, reading a book Understanding with 5W + 1H techniques, resume, Retelling (story telling) and Writing).

Reading Challenge is the result of collaboration between Archives and Library Agency of Surabaya and Surabaya City Department of Education is an effort to encourage students to read as many books as a certain amount within a certain period. In 2015, student in Surabaya ready to read one thousand books in a year, then in 2016 they are ready to read two million books a year. Each activity of Reading Challenge are done systematically through circulars issued by Education Authorities of Surabaya include ; (1) Every student of SD / MI (elementary school) reading 20- 30 books (2) Each student SMP / MTs(middle school) read 15 books (3) Each student SMA / SMK / MA (high school) read 10 books (4) Every student should be able to produce written work (poetry, essays, and short stories) (5) School produce a book of scientific papers compilation from students (6) During the school holidays the students are required to create stories that will be contested (7) Each school targets form can be filled directly online through [dispendik.surabaya.go.id](http://dispendik.surabaya.go.id) (8) For those students who have finished reading targets reported to the Surabaya City Department of Education by online to [dispendik.surabaya.go.id](http://dispendik.surabaya.go.id) (9) Information about reading challenge program can be read and downloaded at the website [dispendik.surabaya.go.id](http://dispendik.surabaya.go.id) on the menu reading challenge.

After the Reading Mandatory Curriculum & Reading Challenge applied, the library visitors have increased. If in 2007 there are only 142.450 visitors per year, in 2016 it becomes 20.115.476 visitors per year, as well as the percentage of avid reader whose research carried out by the Surabaya City Government has increased. In 2010 it the visitors increased about 26%, in 2011 for about 38%, in 2015 the percentage reach 59.6%. In addition to a trend of libraries became the center of literacy throughout the academic community, they are excited about coming to the library so it is no longer the habituation reading but rather on learning literacy, a trend of children prefer to come to the library in their the free time, a trend of children in Surabaya excited about activities on literacy for example Reading Challenge. It

becomes a trend throughout the academic community to create works as the results of the use of libraries and the increasing number of student achievement. In 2012 there were 1943 outstanding achievement; in 2015 there were 5334 achievement, both local and international levels.

\* Reading Mandatory Curriculum & Reading Challenge News

[http://dispendik.surabaya.go.id/index.php?option=com\\_content&view=article&id=3303&catid=10&Itemid=102&lang=en](http://dispendik.surabaya.go.id/index.php?option=com_content&view=article&id=3303&catid=10&Itemid=102&lang=en)

<http://profilsekolah.dispendik.surabaya.go.id/tantanganmembaca/>

<https://www.youtube.com/watch?v=iit97Tdvpq>

<https://www.youtube.com/watch?v=YnwIB6TVMyw>

<https://www.youtube.com/watch?v=c9ch6Z8eL8s>

<https://www.youtube.com/watch?v=nTh1dlvTY3o>

<https://www.youtube.com/watch?v=JCh0Q8DJviM>